



2023 SERC

CROSSROADS: PATHS TO RESILIENCE
SOUTHEAST REGIONAL CONFERENCE
APRIL 23-25TH, 2023

EXHIBITORS & SPONSORSHIP



ASLA
GEORGIA

EXHIBITOR PACKAGES

SERC 2023 is proud to present numerous sponsorship opportunities at various commitment levels. From smaller, traditional booths to large scale installations add unique branding opportunities, SERC has something available for every company's marketing strategy and desired goals.

Available Packages:

PLATINUM - \$8,500

- 8' x 20' or 10' x 16' Prime Booth Location
 - 8' x 20' or 10' x 16' Booth- includes if desired: two chairs, ID sign, trash, Basic electric
 - Perfect for larger installations, furniture, or hangout areas
- 3 Compensated Registration Tickets
- Recognition at all 4 Keynote Speaker Sessions
- Lead Capture by Pheedloop (allows sponsor to scan registration badges and receive contact information)
- Logo Branding on Splash Screen Prior to All Breakout Sessions
- Website, App, and Day-Of Brand Placement

GOLD - \$5,000

- 8' X 10' Exhibitor Booth
 - 8' x 10' Booth- includes if desired: two chairs, ID sign, trash, basic electric
- 2 Compensated Registration Tickets
- Website, App, and Day-Of Brand Placement

SILVER - \$2,500

- 2'6" x 6' Exhibitor Booth
 - 2'6" x 6' Booth- includes if desired: two chairs, ID sign, trash, basic electric
- 1 Compensated Registration Ticket
- Website, App, and Day-Of Brand Placement

AFFILIATES (FIRMS, MUNICIPALITIES, AND UNIVERSITY)- \$1,500

- 2'6" x 6' Exhibitor Booth
 - 2'6" x 6' Booth- includes if desired: two chairs, ID sign, trash, basic electric
- 1 Compensated Registration Tickets
- Website, App, and Day-Of Brand Placement

*Additional exhibitor registrations are available for purchase at a discounted rate.



EVENT SPONSORSHIP OPPORTUNITIES

The following sponsorship add-ons may be purchase in addition to sponsor packages or as an opportunity for sponsors who do not wish to participate in the expo hall.

CONFERENCE ESSENTIALS

Sponsorship includes company branding on described conference essential. SERC committee will provide the physical merchandise.

Available Opportunities:

NOTEBOOK - \$1,000

Company branding on notebook to be distributed to all attendees

FOLDER - \$1,000

Company branding on folder to be distributed to all attendees



EVENT SPONSORS

Event sponsorship includes primary recognition at one of the conference events listed below. This will include branding opportunities, logo placement, and the ability to “staff” the event as host.

Available Opportunities:

BREAKFAST SPONSOR DAY 2 - \$2,500

Company opportunity to “host” breakfast. Includes company branded cups (or comparable service item)

BREAKFAST SPONSOR DAY 3 - \$2,500

Company opportunity to “host” breakfast. Includes company branded cups (or comparable service item)

LUNCH SPONSOR DAY 3 - \$3,000

Company opportunity to “host” lunch. Includes company branded boxes for the boxed lunch.

COFFEE PM BREAK SPONSOR DAY 2 - \$2,000

Recognition as coffee break sponsor with custom branded cups and opportunity to “host” the coffee bar

KICKOFF PARTY SPONSOR - \$2,500

AVAILABLE TO UP TO 5 SPONSORS- This prime event can be sponsored by up to 5 companies. If you would like exclusive sponsor rights, you must purchase all five slots.

VENDOR HALL HAPPY HOUR SPONSOR - \$2,500

AVAILABLE TO UP TO 5 SPONSORS- This prime event can be sponsored by up to 5 companies. If you would like exclusive sponsor rights, you must purchase all five slots

FIELD TOUR SPONSOR - \$2,500

AVAILABLE TO UP TO 6 SPONSORS- SERC will offer six different field tours with sponsorship opportunity. Packages include recognition as sponsor, opportunity to attend event and give “welcome intro” to attendees, brand placement on shuttle or other applicable field tour items. Please talk to SERC team members to discuss the different tour options.

READY TO SPONSOR?

Head to GA ASLA website or <https://pheedloop.com/SERC2023/site/home/>



HAVE QUESTIONS?

Please contact the SERC committee:

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